

**Multi-year Pledges**

I/we would like to make a tax-deductible multi-year pledge in the amount of:

- Pacesetter: \$50,000 (\$10,000/year for five years), includes a full page ad in tribute book
- Patron: \$25,000 (\$5000/year for five years), includes a half page ad in tribute book
- Builder: \$10,000 (\$2000/year for five years), includes a quarter page ad in tribute book
- Sustainer: \$5,000 (\$1000/year for five years), includes a quarter page ad in tribute book
- Partner: \$2,500 (\$500/year for five years)
- Steward: \$1,000 (\$200/year for five years)

*Gifts will be acknowledged at the 36th anniversary celebration for the total pledge amount. HDS will send you a pledge confirmation in the mail upon receiving this form.*

I/we would like to make the first pledge payment in the amount of: \$

**One-time Gifts**

I/we would like to make a tax-deductible one-time gift in the amount of: \$

**Event Attendance**

I/we would like to attend the 36th anniversary celebration. Tickets are \$140 per person, \$40 of which is tax-deductible. Tickets for full-time students are \$100.

# of reservations..... x (\$140/person) = \$ .....

# of reservations..... x (\$100/full-time student) = \$ .....

Total reservations: \$

**Please complete payment information and seating preferences on reverse.**

**RSVP by February 22<sup>nd</sup>**

**Payment Information**

name(s) as you wish them to appear in all HDS publications

street address

city / state / zip

phone number

email(s)

name(s) of full-time students attending

student street address, if different

city / state / zip

email(s)

*carry over amounts from other side of this form*

Pledge Payment \$ .....  
 One-time Gift \$ .....  
 Event Reservations \$ .....  
 Ad Amount \$ .....  
**Total amount \$**

Check payable to Hebrew Day School enclosed

Please charge my (circle one) ... MC VISA DISCOVER

name on card (if different)

card number

exp. date

signature

*Please fold along central score line, and mail in enclosed envelope to Hebrew Day School • 2937 Birch Hollow Drive • Ann Arbor, MI 48108*

**mail or fax to  
734-971-6204**

**Tribute Book Ads**

I/we would like to place the following ad in the tribute book:

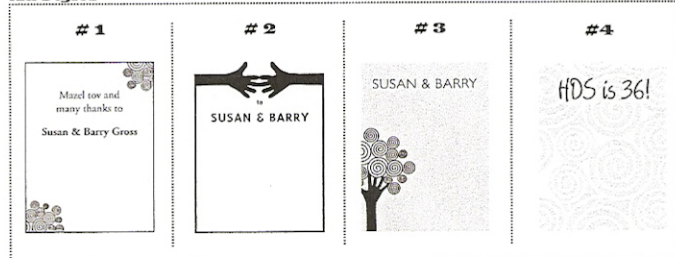
Ad Size:  Full Page (\$1000)  Half Page (\$500)  Quarter Page (\$250)

Ad Style:  1  2  3  4  I/we will design my/our own ad  
*Ad styles are illustrated below. Technical ad specifications are on reverse.*

- I/we have made a multi-year pledge that includes a free ad.
- I/we have made a multi-year pledge that includes a free ad, and do not want to use my/our space.

Total ad amount: \$

**Ad Styles**



**Write your own message:** .....

.....  
 .....  
 .....

**RSVP by February 22<sup>nd</sup>**

**Preferences for Name Tags**

.....  
 .....  
 .....

**Seating Preferences**

If possible, please seat me/us with the following people:

.....  
 .....  
 .....

**Technical Ad Specifications**

You may create and send your own ad instead of using one of our ad styles.

We can accept the following digital formats, in order of preference: .PDF, .JPG, .EPS, .AI, .TIF, .INDD, .DOC, .BMP. DO NOT SEND PageMaker, or Publisher files.

Photos and artwork: 200 dpi minimum. For best results, do not use graphics from the Internet. Convert all fonts to outline before sending or send a file with fonts embedded. DO NOT SEND PC fonts.

All ads are black and white. If we receive ads that are formatted in color, we will convert them to B/W for you.

1/4 page = 3.875" x 5.125", vertical  
 1/2 page = 8" x 5.125" or 3.875" x 10.5"  
 full page = 8" x 10.5", vertical

**Deadline to receive ads is February 22, 2011.**

**Please email your ad to pwaxman@gmail.com.**  
 For technical ad questions, please contact Pamela Waxman: pwaxman@gmail.com or (510) 502-1636.